



**Nottinghamshire**  
Wildlife Trust



Ideas & Tips



Advice & Publicity



Inspiration

# Your wild FUNdraising pack



The FUNdraising starts here....

Protecting local wildlife



# Thank you



Cheque out the rest  
of this pack for ideas

Thank you for choosing to fundraise for Nottinghamshire Wildlife Trust.

Nottinghamshire Wildlife Trust is the leading wildlife conservation charity in Nottinghamshire. We believe that everyone in our county deserves to live in a wildlife-rich environment, be it hearing birdsong where you live or work each day, or spotting a hedgehog on a summer's evening. Imagining Nottinghamshire without wildlife or green spaces is a very bleak thought.

We do not receive government funding for our day-to-day work, so we rely on incredible people like you to help us restore wildlife across Nottinghamshire.

With the support of over 10,000 members and supporters, we manage dozens of nature reserves, campaign for wildlife, and inspire local people to get involved in nature on their doorstep.

We hope you find this guide helpful, we are always at the other end of the phone if you would like extra tips or guidance!

Together, we can make **Nottinghamshire Wilder!**

Contact our Fundraising team on **0115 958 8242**  
or email **[fundraising@nottswt.co.uk](mailto:fundraising@nottswt.co.uk)**



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# Getting started: FUNdraising ideas



Bee inspired

## Showcase your skills by:

Holding a coffee morning or bake sale  
.....  
Give a cookery demonstration  
.....  
Giving an expert talk

## Go Wild indoors or out:

Sponsored walk, run, swim or litter pick  
.....  
Organise a board games night  
.....  
Plant sale



## Have fun at work by:

Wear wellies to work  
.....  
Dress down day  
.....  
Swear box



## Organise a competition:

Quiz night  
.....  
Treasure hunt  
.....  
Welly wanging  
.....  
Knitting challenge












# Money raised will provide



Badger your friends  
for sponsorship!

Your support is really appreciated, whatever you decide to do or how much you manage to raise you will be making a huge difference to restoring Nottinghamshire's wildlife.

-  **£25** could pay for a new bird nesting box at one of our reserves.
-  **£50** could buy a vaccine used to vaccinate badgers against bovine TB
-  **£100** could repair and install fencing to keep our sheep and cows safe
-  **£250** could support an interactive work day with our young ranger's team
-  **£500** could help us install a new radar gate to make our nature reserves more accessible



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# Promoting your event



Please use the materials in this pack to promote your event. There is a poster template, a poster of our logo, a totalizer and a sponsorship form you can download.

Tell everyone you know about the brilliant event you are planning, have you thought about?

- Posters in your place of work or school?
- Town or village newsletters?
- At your local post office?

Please let us know what you have planned, either by giving us a call or an email! We would love to know what you are organising as we may be able to provide additional support. We can also share details of your event on our social media pages!

Contact our Fundraising Team on **0115 958 8242** or at **[fundraising@nottswt.co.uk](mailto:fundraising@nottswt.co.uk)** to share your plans and arrange social media coverage of your event.

If you are sharing your event on social media remember to tag us in your posts and tweets!

**Twitter:** **[@Nottswildlife](https://twitter.com/Nottswildlife)**

**Facebook:** **[@NottinghamshireWildlifeTrust](https://www.facebook.com/NottinghamshireWildlifeTrust)**

**Instagram:** **[@nottinghamshirewildlife](https://www.instagram.com/nottinghamshirewildlife)**

Remember to include the wording  
*All proceeds will go to Nottinghamshire  
Wildlife Trust, registered charity  
no.224168 on any literature.*



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# Collecting donations

You can collect donations however is easiest for you!

Collect sponsorship using the form at the end of this pack.

Contact our fundraising team  
on **0115 958 8242** or email  
**[fundraising@nottswt.co.uk](mailto:fundraising@nottswt.co.uk)**  
for a collection tin or bucket.



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# Sending your money to us



## BY POST

Send to FREEPOST  
NOTTINGHAMSHIRE  
WILDLIFE TRUST  
(no stamp required)

## ONLINE

[www.justgiving.com/nwt](http://www.justgiving.com/nwt)



## AT THE BANK

Account name:  
Nottinghamshire Wildlife Trust

Bank: NatWest

Address: Unit 27,  
Victoria Centre,  
Nottingham, NG1 3QD

Sort code: 60-80-09  
Account no: 00555010

## IN PERSON

Drop off at one of our visitor centres  
(Attenborough Nature Reserve &  
Idle Valley Nature Reserve) or our office:  
The Old Ragged School, Brook Street,  
Nottingham, NG1 1EA



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# Safety first



When planning your activity make sure you have done a risk assessment, this will help you to identify things that could go wrong and help you take actions to make sure they don't. You can visit [www.hse.gov.uk](http://www.hse.gov.uk) for information on how to conduct a risk assessment.

Most events on private land (like a workplace, school or at a community group) do not need a licence. You simply need permission from the land owner or relevant person. Events on public land (like a park or high street) require a licence which you can acquire through your local authority.

It is your responsibility to ensure the safety of everyone involved with your event. Our insurance policy does not cover externally run events so you may wish to take out public liability cover for your event depending on what it is!

Consider if you will require first aid cover for your event, you can visit [www.sja.org.uk](http://www.sja.org.uk) (St John's Ambulance) for advice.

Consider if your event requires insurance. Nottinghamshire Wildlife Trust cannot be held responsible for any accidents or incidents that occur as a result of your activity.

Consider the environment when making your plans, make sure your event does not harm wildlife or the environment. Please don't organise balloon releases, keep single use plastic to a minimum and be sure to clean up any mess after your event.



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