

Nottinghamshire  
Wildlife Trust



Business Partnerships



**Together**  
we can create a  
**wilder future**

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# Our vision

is for Nottinghamshire's people and wildlife to thrive. We value the environment and aim to engage and inspire at least 25% of our community to join us in dedicating 30% of land for wildlife and nature recovery across the county.

*"I'm proud that we always work with our partners to find a common purpose that benefits their staff and the amazing wildlife of our county."*

*"I'm proud that we can offer so many ways to work with our partners to achieve their ambitions and ours"*

Paul Wilkinson CEO





*We are Nottinghamshire's leading conservation organisation. Supported by over 10,000 members, we are part of a UK network of 46 Wildlife Trusts, working together to create a wilder future*

## We value and stand up for wildlife

We believe the natural world is valuable and is under threat. That's why we protect Nottinghamshire's wildlife, habitats and green spaces so everyone has the opportunity to experience nature. We make our voice heard by campaigning and working with businesses and local authorities to create a wilder future.

## We inspire people to thrive in nature

We believe people are part of the natural world and depend upon it for a healthy existence. We host a range of activities and events to educate our diverse community about the environment and how they can care for nature on their doorstep.

## We enable nature to thrive

We believe everyone should have the opportunity to live in a healthy, wildlife-rich natural world. We provide expert advice to help others make more space for wildlife to recover. We support hundreds of volunteers and dozens of community groups who are restoring wildlife and wild places across our county.

## We collaborate with our partners

We believe that by working with others we can rise to the challenge and make a positive impact for nature and our environment. We collaborate with partners to create a wilder Nottinghamshire for all our communities to enjoy.

# What we do

More than  
**50**  
years

of championing wildlife  
and wild places

## We collaborate with our partners

**Over 30 business partners**

**We provide wildlife advice** to over  
300 people every year, giving them the tools  
to restore wildlife where they live

**30+** **friends groups** managing  
wildlife sites on their doorsteps  
supported with advice and  
training by our experts

## We value and stand up for nature and wildlife

Commenting on over **3,000 planning  
applications** in the last 5 years

**254 Badgers** vaccinated against bovine TB so far

over  
**350**

**traditional sheep and cattle**  
graze our reserves

## We inspire people to thrive in nature

Over **10,000 members & 60,000  
supporters** engage with us via  
social media

We host over **100 events and  
campaigns** each year to  
engage local communities

## We enable nature to thrive

Over **500 Volunteers** give **29,404 hrs**  
of their time every year, helping create a  
wildlife rich environment

**40+ nature reserves**

covering over 1200 hectares for wildlife  
and people to enjoy

**We work with landowners**

providing management advice to  
over 9,000 hectares of their land

Through our youth  
groups *Wildlife Watch*,  
*Keeping it Wild* and *Young  
Rangers* we inspire and  
educate around

**180**  
young people each year



# Our partnership will benefit your people, your places, your community and your brand.

## Benefit your people

Boost employees' wellbeing by connecting them to nature and wildlife through one of our nature based activities or Wild Wellbeing days.

## Improve your places

Lead the way, take active steps to encourage wildlife to thrive and reduce environmental impacts on your sites.

## Engage your community

Improve their local greenspaces and opportunities to enjoy nature.

## Build your brand

Showcase your support for the local environment and community to our 10,000 plus members and 60,000 social media followers and your network of customers.





# Our promises



## Keep you engaged

A dedicated member of our team will work with you to make sure you're kept up to date with all our work, to protect and restore our environment across the county.

## Share with you

We'll share our campaigns and events with you and offer our expert environmental advice, providing great opportunities to get involved in and be inspired by local wildlife.

## Promote our partnership

We'll share our partnership achievements with over 10,000 Nottinghamshire Wildlife Trust members and supporters, as well as more than 60,000 social media followers.

## Collaborate

Let's develop our partnership by understanding our shared goals and values to enable bespoke activities for our communities and the environment.







# Project support

**Collaborate** with us to achieve shared goals for nature where you are most passionate.

People are part of the natural world and we depend upon it for our existence. Let's work together to achieve great things and give Nottinghamshire a wilder future for all to enjoy.





## Our nature reserves

We have nature reserves in every corner of the county, from ancient woodland to wildflower meadows, all are maintained and managed by our expert team and passionate volunteers. Invest in our reserves to give wildlife a home and to enable everyone across the county to have a healthy and happier life by connecting them with wildlife on their doorstep.



## Restoring wildlife and wild places

We are passionate about creating a wilder future and aim to secure 30% of the land in the county for wildlife by 2030. To achieve this we need more than a patchwork of nature reserves. We need a connected network of wild spaces from urban centres to the heart of the countryside. Collaborate with us to make an impact and protect green spaces to create new habitats enabling a functioning network where wildlife can move freely and where nature can recover.



## Bringing people closer to nature

Join us in engaging and inspiring 1 in 4 people in Nottinghamshire to take action for wildlife and the environment. It's important we educate and empower our diverse community to become ambassadors for nature. We host a welcoming programme of activities each year that provide communities with the opportunity to enjoy, live in and contribute towards a healthy, wildlife-rich natural world.





## Business Partnerships

### **We cannot create a wilder Nottinghamshire alone!**

We believe by working closely with partners and putting nature at the heart of our thinking, we can create nature recovery networks, enabling Nottinghamshire's wildlife, communities and economy to thrive.

### **Bring your business on the journey to creating a wilder future for Nottinghamshire!**

*To find out more information about becoming one of our valued Business Partners please contact Emily Patrick, Business Partnerships Officer on 07933 681 798 or email [Epatrick@nottswt.co.uk](mailto:Epatrick@nottswt.co.uk)*

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