



Nottinghamshire
Wildlife Trust



© Surrey Hills Photography

*Take action
for nature as a*
**Fundraising
Champion**

Help us create a **Wilder Nottinghamshire** as a **Fundraiser**



By raising money to support the work of Nottinghamshire Wildlife Trust, you are helping to protect and restore wildlife and wild places across our beautiful county.



As a fundraiser you are...

...helping us to fulfill our ambition of

30%
of land and water

in Nottinghamshire **connected in a network**, to allow for species to recover and expand by 2030. Creating havens and corridors of wildness for people and wildlife.

...standing up for nature
we have a vision that

1 in 4 people

will actively stand up for wildlife and our wild spaces by 2030. Fundraising is one way you can do this!



...helping us create a **valued and sustainable** organisation, leading by example by achieving a **positive carbon footprint** by

2030

Make a difference at one of our **40+ reserves** across the county. **Fundraisers like you** raise vital funds for these sanctuaries for people and wildlife.



The Impact of your Fundraising

£25

could help us to
plant and nurture
a native tree
sapling



£50

could provide seed
to enhance and
create wildflower
meadows



£75

could cover the cost
of purchasing and
installing a new bird
or bat box



£100

could support us to
monitor the health of
our reserves and the
wildlife in them



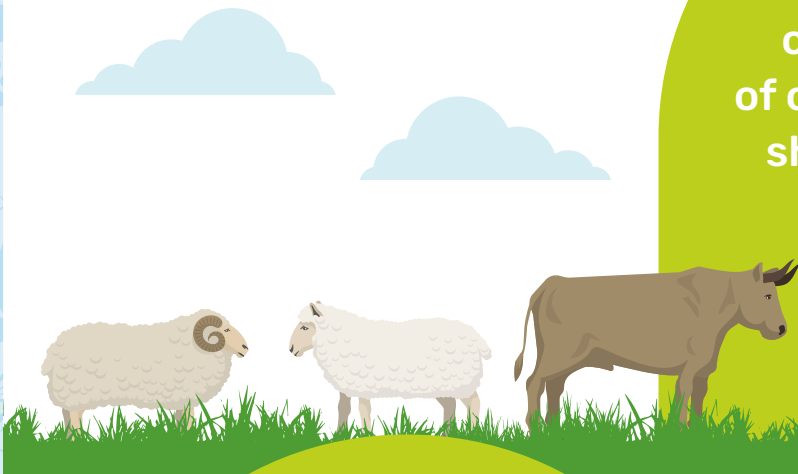
£250

could provide tools
for volunteers,
to undertake vital
reserve management
work



£500

could help us take care
of our conservation grazing
sheep and cattle so they
can naturally graze
and manage our
reserves



£1000

could support our
engagement programme
to educate, inspire and
connect communities with
nature and wildlife across
Nottinghamshire



Getting Started...

1. Choose your fundraising challenge or event

Be passionate about your chosen event! Don't worry if you're not a marathon runner, finding something you enjoy is essential. Our fundraisers are amazing ambassadors of our charity.

2. Set a target

This can be a great way to stay motivated. You can track progress towards your goal by using either a JustGiving webpage (see below) or our handy totaliser (see nottinghamshirewildlife.org/fundraising for details).

3. Set up a JustGiving webpage

We recommend creating a JustGiving webpage for your fundraising event. It's free-of-charge, easy to use & can be shared with friends and family. Scan the QR code below to start the process.

To set up
your
fundraising
page, scan here



4. Share your plans with us

We would love to shout about your fundraising event on our social media channels! Please tag us into your stories, so we can share your good news. Remember to get permission from people in your photos, or from the parent/guardian of children & young people aged under 18 years old.



5. Be safe and know the legalities

Take a few minutes to consider the practicalities of organising a fundraising event. Do you need insurance? Do you need permission from anyone? Have you considered health & safety implications? The Fundraising Regulator website is a great one-stop-shop for help and advice: fundraisingregulator.org.uk



Think Green

Whatever your chosen event, please consider if there are ways you can minimise your impact on the natural environment.

Avoid environmentally harmful activities such as balloon releases and firework displays. Always remember to clean up after yourself, remembering the 4 R's: **Refuse, Reduce, Reuse, Recycle**

Where possible, avoid using single-use plastic products.

If travel is needed to your event, promote sustainable methods, such as public transport routes, car-sharing, cycling and walking.

Keep digital – lower the need for printing by publicising events online via social media and other platforms.



Paying in your **Donations**

Online

Make your payment via
nottinghamshirewildlife.org/donate
or scan the QR code



By Post

Post your cheque to
Nottinghamshire Wildlife Trust,
The Old Ragged School, Brook
Street, Nottingham, NG1 1EA.
Please make all cheques payable to
Nottinghamshire Wildlife Trust.



By Phone

Call us on 0115 958 8242
to pay in your donation
over the phone during
office hours:
Monday-Friday 9am-5pm



At the Bank

Pay your money to our bank
account directly, reach out
to our fundraising team for
BACS transfer details.



Email: fundraising@nottswt.co.uk

Tel: 0115 958 8242

Fundraising ideas

Get out in nature and do a sponsored walk across one of our nature reserves

Host a coffee morning or bake sale



Hold a raffle



Host a clothes swap



Dust off your dancing shoes and hold a sponsored boogie-thon



Inspirational Fundraisers Past and Present

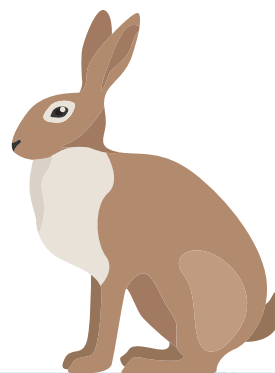
Margaret Cooper

For over 20 years Margaret has been a wonderful fundraiser for Nottinghamshire Wildlife Trust, demonstrating her passion for amphibians with fundraising. Margaret is a true pioneer, having been responsible for one of the first road closures in the UK to support the annual 'toad crossing'. To this day we see busy Beanford Lane closed every March for toads to cross to their ancestral breeding pool. Examples of fundraising events Margaret has done over the years include coffee mornings, Toad fashion shows and bric-a-brac sales.



Dominika Murienova

In November 2021 Dominika Murienova ran a 10km Tough Runner at Sherwood Pines to raise money for Nottinghamshire Wildlife Trust. Dominika is not only a fantastic fundraiser but she is also a member of staff and environmental conservation is a cause close to her heart. Undeterred by pandemic postponements to race day and using the time to work towards her training, her JustGiving page raised a whopping £437!



Business Fundraisers

Places of work can be great places for fundraising, bringing everyone together on a collective mission that gives back to your local environment.

Charity of the Year

Raising funds for Nottinghamshire Wildlife Trust can be part of a year-long partnership. During this time, you can try a variety of fundraising activities. Take a look at pages 14 and 15 of this guide for inspiration.

If you would like to have a chat about how your business can support our work please get in touch! Email **fundraising@nottswt.co.uk** to chat to a member of our Business Partnerships Team.

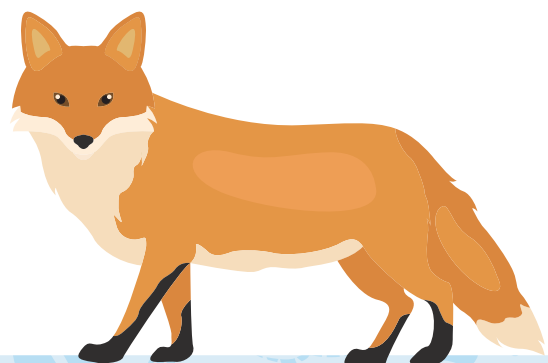


Match Funding

Asking your company to match fund any donations or sponsorship that you raise is a great way to double your impact!

Fancy a team challenge?

Completing a challenge with your colleagues is a fantastic team-building exercise, as well as being good fun and a great way to get to know one another better. Why not enter a sporting challenge as a team?



Group Fundraising

Raising funds alongside your friends or members of your local community can be an enjoyable way to help protect and restore Nottinghamshire's wildlife as a collective group.

Group fundraising can be as big or small as you want it to be. We have seen some incredible fundraising efforts from coffee mornings by a few individuals with a shared passion, to groups hosting more unusual fundraisers.

Second-Hand Sales

The 2nd Lady Bay Brownies raised over £580 by holding a pre-loved clothing sale in their local community.

When asked why Nottinghamshire Wildlife Trust was their chosen charity, Sally Chambers Brown Owl for the Brownies said 'we wanted the money to go towards a local cause that was doing something positive for the environment, and Nottinghamshire Wildlife Trust seemed the obvious choice'.



Open Gardens Events

We love fundraising activities that inspire people about local wildlife, while raising money at the same time. Open Garden events can do this beautifully! Wildlife-friendly gardens are a great way to restore and protect nature.

Allotment Open Days, Garden and Village Trails all give the chance to showcase your passion for gardening and show others what can be done within their own green spaces. If you have an upcoming open garden event please consider supporting our work at Nottinghamshire Wildlife Trust.

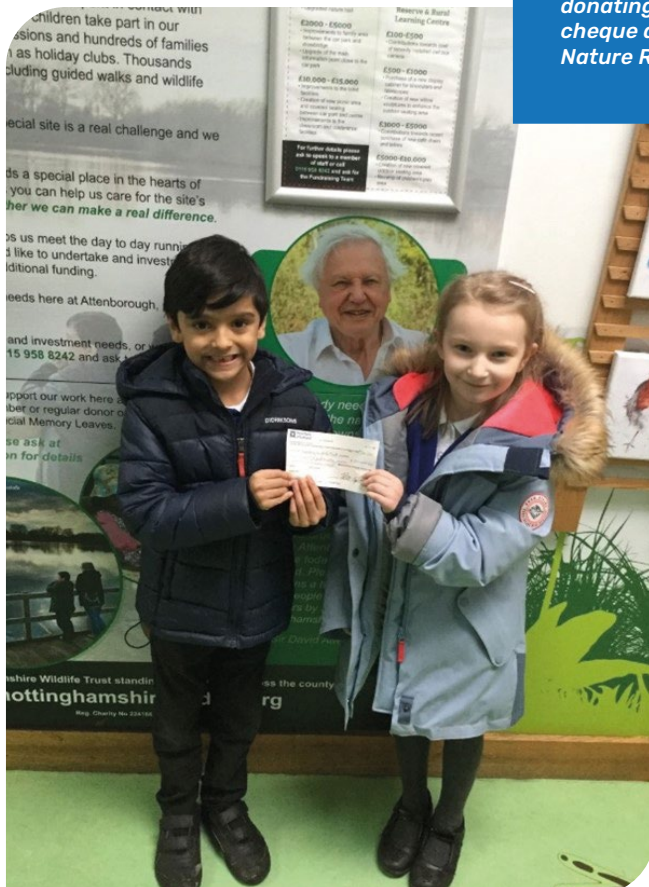
The 2nd Lady Bay Brownies with Sally Chambers, Brown Owl, receiving their Nottinghamshire Wildlife Trust fundraising certificate.

Group Fundraising

"We are very fortunate to have Attenborough Nature Centre on our doorstep, offering such a fantastic facility. Following a study of Sir David Attenborough, our Year 2 children decided that they would like to raise some money to support the work that the Nottinghamshire Wildlife Trust do there. They decided to hold a biscuit sale - planning, baking, promoting and selling their biscuits to friends and family. They were immensely proud to be awarded a certificate for the £100 donation they made and to hear how much it would help the work at Attenborough."

Sue Hewes – Assistant Head, Bramcote Hills Primary School

*Dylan and Daisy from
Bramcote Hills Primary School
donating their fundraising
cheque at Attenborough
Nature Reserve*



Scan for more
inspirational
fundraising ideas



365 days of Fundraising

SPRING

**Sponsored
World Book
Day**



**Clean up your
local area with a
sponsored litter pick –
doing something to make
the world a little better in
more ways than one!**

**Put a
spring in
your step and
do a walking
challenge**



**If you're
green-fingered
fundraiser...
why not hold a
plant sale?**

SUMMER

**Host an
Open
Garden**



**Over June get
involved with
30 Days Wild and
run a fundraiser!**

**Take part
in World
Environment Day
on June 5th**



**Finish your
school year with
a bang – host a
battle of bands
or student
vs teachers
competition**

365 days of Fundraising

AUTUMN

September 5th is International Charity Day – what better day to raise money for your local Wildlife Trust!



Halloween related fun – challenge your staff or pupils to make sustainable, recycled costumes and raise money at the same time

Bonfire Night – forego fireworks and donate the funds to Nottinghamshire Wildlife Trust

Get involved with the Big Wild Walk in October



WINTER

A bonanza of festive and end of year related activities can help raise much needed funds:

Hot chocolate and cake sale

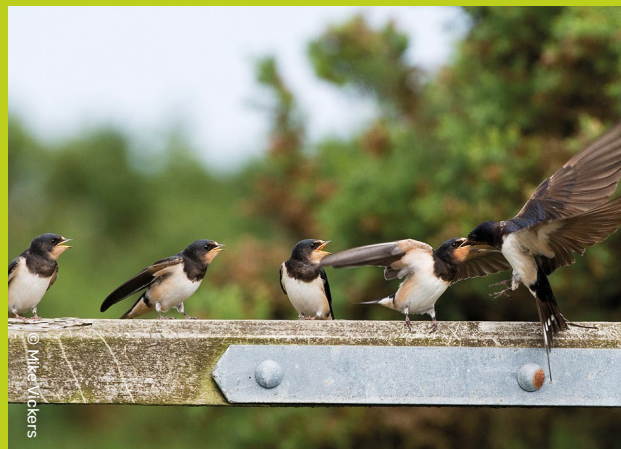


Charity Christmas card sales

Host a concert



Best of luck
and
**Thank
You!**



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nottinghamshirewildlife.org    

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