Help us create a **Wilder Nottinghamshire** as a **Fundraiser**

By raising money to support the work of Nottinghamshire Wildlife Trust, you are helping to protect and restore wildlife and wild places across our beautiful county.

As a fundraiser you are...

...**standing up for nature**
we have a vision that

**1 in 4 people**
will actively stand up for wildlife and our wild spaces by 2030. Fundraising is one way you can do this!

...**helping us create a valued and sustainable** organisation, leading by example by achieving a **positive carbon footprint** by 2030

...**helping us to**
fulfill our ambition of

**30% of land and water**
in Nottinghamshire **connected in a network**, to allow for species to recover and expand by 2030. Creating havens and corridors of wildnerness for people and wildlife.

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Make a difference at one of our **40+ reserves** across the county. **Fundraisers like you** raise vital funds for these sanctuaries for people and wildlife.

**Nature Reserve Key**
1. Mission Carr
2. Hagg Lane (Idle Washlands)
3. Walkeringham
4. Dysart Wood
5. Daneshill Lakes
6. Idle Valley
7. West Burton Meadow
8. Clarborough Tunnel
9. Lady Lee Quarry
10. Treswell Wood
11. Ashton's Meadow
12. Eaton & Gamston Woods
13. Kirton Wood
14. Spalford Warren
15. Girton Quarries
16. Buxtorf
17. Meden Trail
18. Teversal Pastures
19. Strawberry Hill Heath
20. Rainworth Heath
21. Dukes Wood & Harmo Common

**Scale**
- 20km
- 10km
- 5km
- 15km

**Additional Information**
- 22. Eakring Meadows
- 23. North Muskham Lake
- 24. Berrins Bank
- 25. Annesley Woodhouse Quarry
- 26. Foxcovert Plantation
- 27. Farndon Willow Holt
- 28. Beacock Hill Conservation Park
- 29. Jacksdale
- 30. Attenborough Nature Reserve
- 31. Poughman Wood
- 32. Slaughton Quarry
- 33. Kimberly Meadow
- 34. Faith Marshall
- 35. Stonepit Plantation
- 36. Little Holly Corner
- 37. Meden Vale Meadow
- 38. Syltanks
- 40. Milford Clough
- 41. Mixed Farm Cutting
- 42. Bunny Old Wood (West)

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The Impact of your Fundraising

- £25 could help us to plant and nurture a native tree sapling
- £50 could provide seed to enhance and create wildflower meadows
- £75 could cover the cost of purchasing and installing a new bird or bat box
- £100 could support us to monitor the health of our reserves and the wildlife in them
Become a Fundraising Champion!

£250 could provide tools for volunteers, to undertake vital reserve management work.

£500 could help us take care of our conservation grazing sheep and cattle so they can naturally graze and manage our reserves.

£1000 could support our engagement programme to educate, inspire and connect communities with nature and wildlife across Nottinghamshire.
Getting Started…

1. Choose your fundraising challenge or event
Be passionate about your chosen event! Don’t worry if you’re not a marathon runner, finding something you enjoy is essential. Our fundraisers are amazing ambassadors of our charity.

2. Set a target
This can be a great way to stay motivated. You can track progress towards your goal by using either a JustGiving webpage (see below) or our handy totaliser (see nottinghamshirewildlife.org/fundraising for details).

3. Set up a JustGiving webpage
We recommend creating a JustGiving webpage for your fundraising event. It’s free-of-charge, easy to use & can be shared with friends and family. Scan the QR code below to start the process.

4. Share your plans with us
We would love to shout about your fundraising event on our social media channels! Please tag us into your stories, so we can share your good news. Remember to get permission from people in your photos, or from the parent/guardian of children & young people aged under 18 years old.

5. Be safe and know the legalities
Take a few minutes to consider the practicalities of organising a fundraising event. Do you need insurance? Do you need permission from anyone? Have you considered health & safety implications? The Fundraising Regulator website is a great one-stop-shop for help and advice: fundraisingregulator.org.uk
Think **Green**

Whatever your chosen event, please consider if there are ways you can minimise your impact on the natural environment.

- Avoid environmentally harmful activities such as balloon releases and firework displays. Always remember to clean up after yourself, remembering the 4 R’s: Refuse, Reduce, Reuse, Recycle

- Where possible, avoid using single-use plastic products.

- Keep digital — lower the need for printing by publicising events online via social media and other platforms.

- If travel is needed to your event, promote sustainable methods, such as public transport routes, car-sharing, cycling and walking.
Paying in your Donations

Online
Make your payment via nottinghamshirerwildlife.org/donate or scan the QR code

By Post
Post your cheque to Nottinghamshire Wildlife Trust, The Old Ragged School, Brook Street, Nottingham, NG1 1EA. Please make all cheques payable to Nottinghamshire Wildlife Trust.

By Phone
Call us on 0115 958 8242 to pay in your donation over the phone during office hours: Monday-Friday 9am-5pm

At the Bank
Pay your money to our bank account directly, reach out to our fundraising team for BACS transfer details.

Email: fundraising@nottswt.co.uk
Tel: 0115 958 8242
Become a Fundraising Champion!

Fundraising ideas

- Get out in nature and do a sponsored walk across one of our nature reserves
- Host a coffee morning or bake sale
- Hold a raffle
- Host a clothes swap
- Dust off your dancing shoes and hold a sponsored boogie-thon

Help your Wildlife Trust.
Inspirational Fundraisers Past and Present

**Margaret Cooper**
For over 20 years Margaret has been a wonderful fundraiser for Nottinghamshire Wildlife Trust, demonstrating her passion for amphibians with fundraising. Margaret is a true pioneer, having been responsible for one of the first road closures in the UK to support the annual ‘toad crossing’. To this day we see busy Beanford Lane closed every March for toads to cross to their ancestral breeding pool. Examples of fundraising events Margaret has done over the years include coffee mornings, Toad fashion shows and bric-a-brac sales.

**Dominika Murienova**
In November 2021 Dominika Murienova ran a 10km Tough Runner at Sherwood Pines to raise money for Nottinghamshire Wildlife Trust. Dominika is not only a fantastic fundraiser but she is also a member of staff and environmental conservation is a cause close to her heart. Undeterred by pandemic postponements to race day and using the time to work towards her training, her JustGiving page raised a whopping £437!
Become a Fundraising Champion!

**Business Fundraisers**

Places of work can be great places for fundraising, bringing everyone together on a collective mission that gives back to your local environment.

**Charity of the Year**
Raising funds for Nottinghamshire Wildlife Trust can be part of a year-long partnership. During this time, you can try a variety of fundraising activities. Take a look at pages 14 and 15 of this guide for inspiration.

If you would like to have a chat about how your business can support our work please get in touch! Email fundraising@nottswt.co.uk to chat to a member of our Business Partnerships Team.

**Match Funding**
Asking your company to match fund any donations or sponsorship that you raise is a great way to double your impact!

**Fancy a team challenge?**
Completing a challenge with your colleagues is a fantastic team-building exercise, as well as being good fun and a great way to get to know one another better. Why not enter a sporting challenge as a team?
Group Fundraising

Raising funds alongside your friends or members of your local community can be an enjoyable way to help protect and restore Nottinghamshire’s wildlife as a collective group.

Group fundraising can be as big or small as you want it to be. We have seen some incredible fundraising efforts from coffee mornings by a few individuals with a shared passion, to groups hosting more unusual fundraisers.

Second-Hand Sales

The 2nd Lady Bay Brownies raised over £580 by holding a pre-loved clothing sale in their local community.

When asked why Nottinghamshire Wildlife Trust was their chosen charity, Sally Chambers Brown Owl for the Brownies said ‘we wanted the money to go towards a local cause that was doing something positive for the environment, and Nottinghamshire Wildlife Trust seemed the obvious choice’.

Open Gardens Events

We love fundraising activities that inspire people about local wildlife, while raising money at the same time. Open Garden events can do this beautifully! Wildlife-friendly gardens are a great way to restore and protect nature.

Allotment Open Days, Garden and Village Trails all give the chance to showcase your passion for gardening and show others what can be done within their own green spaces. If you have an upcoming open garden event please consider supporting our work at Nottinghamshire Wildlife Trust.
“We are very fortunate to have Attenborough Nature Centre on our doorstep, offering such a fantastic facility. Following a study of Sir David Attenborough, our Year 2 children decided that they would like to raise some money to support the work that the Nottinghamshire Wildlife Trust do there. They decided to hold a biscuit sale – planning, baking, promoting and selling their biscuits to friends and family. They were immensely proud to be awarded a certificate for the £100 donation they made and to hear how much it would help the work at Attenborough.”

Sue Hewes – Assistant Head, Bramcote Hills Primary School
365 days of Fundraising

**SPRING**
- Sponsored World Book Day
- Clean up your local area with a sponsored litter pick – doing something to make the world a little better in more ways than one!
- Put a spring in your step and do a walking challenge
- If you’re green-fingered fundraiser... why not hold a plant sale?

**SUMMER**
- Host an Open Garden
- Over June get involved with 30 Days Wild and run a fundraiser!
- Take part in World Environment Day on June 5th
- Finish your school year with a bang – host a battle of bands or student vs teachers competition

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© Paul Hobson
365 days of Fundraising

AUTUMN

September 5th is International Charity Day – what better day to raise money for your local Wildlife Trust!

Halloween related fun – challenge your staff or pupils to make sustainable, recycled costumes and raise money at the same time

Bonfire Night – forego fireworks and donate the funds to Nottinghamshire Wildlife Trust

Get involved with the Big Wild Walk in October

WINTER

A bonanza of festive and end of year related activities can help raise much needed funds:

Hot chocolate and cake sale

Charity Christmas card sales

Host a concert
Best of luck and Thank You!

nottinghamshirewildlife.org

Nottinghamshire Wildlife Trust, The Old Ragged School, Brook Street, Nottingham NG1 1EA. Tel: 0115 958 8242 Email: info@nottswt.co.uk